

ADVERTISING OF PRIVATE SHOWS

– Information courtesy of Catharine Findlay

Newspaper listings

Monthly Cultural Calendar in the Rocky Mountain Outlook

Kathleen Matheson

k.matheson@shaw.ca

Deadline: 25th of the month prior to the show

Canmore Leader events listing

editor@canmoreleader.com

Deadline: Thursday of the week before publication on the following Wednesday

Note: Provide 2 versions: the first will include information on the opening, to be published the first week; the second will omit the information on the opening, to be published until the event finishes

Rocky Mtn Outlook events listing

outandabout@rmoutlook.com

Deadline: Thursday of the week before publication on the following Thursday

Note: Provide 2 versions: the first will include information on the opening, to be published the first week; the second will omit the information on the opening, to be published until the event finishes

Cochrane Times events listing

editor@cochranetimes.com

Deadline: Thursday of the week before publication the following week

Note: Provide 2 versions: the first will include information on the opening, to be published the first week; the second will omit the information on the opening, to be published until the event finishes

Calgary Herald SWERVE Magazine (published each Friday)

swervelistings@theherald.canwest.com

Deadline: at least 2-3 weeks prior to the show opening

Note: This information is often edited down, so be concise

Online listings

Mountain Arts Foundation

<http://www.mountainartsfoundation.com>

Click on Cultural Calendar/Add your Event/fill in information as required

Cultural Events Around Alberta

<http://culture.alberta.ca/events/submit.aspx>

Fill in information as required

Note: Maximum of 500 characters allowed

Radio

Mountain FM

Rob Murray

rob.murray@mountainfm.rogers.com

Deadline: 1-2 days before the show opening, asking that the show opening be announced and also asking that people be reminded occasionally throughout the duration of the show